

impasseTM
TERMITE BLOCKER

**TERMITE DAMAGE. ONE NATURAL DISASTER
THAT INSURANCE WON'T COVER.**



Termite Damage in the United States exceeds **\$2.5 Billion** a year, affecting 600,000 homes. This is more than damage caused by some hurricanes and earthquakes combined. Of course, in the case of these disasters you can protect your most valuable investment, your home, with insurance. With termites, you're on your own... at least as far as insurance goes. So the key is preventing the disaster from happening in the first place. Now there's new help in doing just that... a revolutionary new termite protection product that you can have built right into your new home.

NEW HOMES ARE BUILT ON DECISIONS.

Once you decide you're going to build a new home, you just keep on making decisions. What kind of home will it be? Who should build it? Where? When? Fun details like cabinets, countertops, flooring, windows, lighting and plumbing fixtures must all be tackled as well. At every turn, there's another decision to make. However, there's one choice you need to make before construction even begins that probably hasn't even crossed your mind. How are you going to protect your new home from the devastation of termites?

EVERY HOME HAS POTENTIAL FOR TERMITE DAMAGE – BRICK, VINYL AND STUCCO, TOO.

A home doesn't need to have a wood exterior to be attractive to termites. There's always plenty to eat on the inside. The wood framing. Drywall. Wallpaper. Floors and ceilings. Books, photo albums and family heirlooms. Really, any cellulose material will serve as a food source... material you will find throughout any home's interior.

HOW EASILY TERMITES GET IN.

All it takes for termites to invade your home's interior is a gap of 1/32 of an inch... the thickness of a credit card. The one place that these openings almost always exist is at the plumbing and electrical penetrations that come up through the concrete slab. Due to natural shrinkage that occurs when the concrete sets, as well as ongoing expansion and contraction, gaps occur around the plumbing and electrical penetrations. These gaps provide easy access points for termites searching for food.

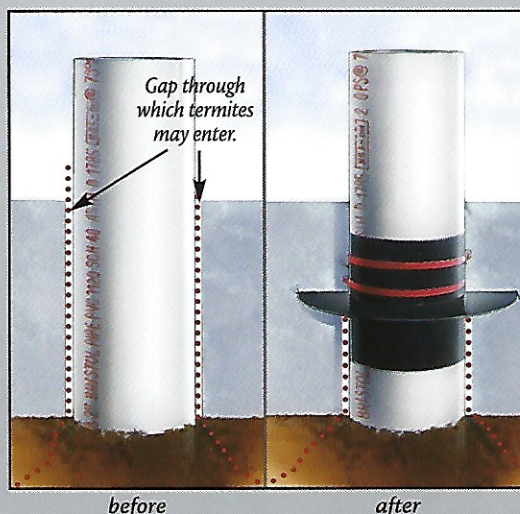
WHY TERMITES THAT ENTER THROUGH THE SLAB CAUSE SO MUCH DAMAGE.

Termites can find their way into your home in two ways: from outside walls and from the underside of the concrete slab. Annual inspections by a Pest Management Professional will detect exterior problems because the termites will build visible mud tunnels up the side of the foundation. Termites entering your home from gaps around plumbing and electrical penetrations, however, often go unnoticed and undetected for much longer because they are not easily visible. The destruction they cause can go on for months or years within a wall or floor before you become aware of the damage.

NOW YOU CAN UPGRADE YOUR TERMITE PRE-TREATMENT PROTECTION BY BUILDING TERMITE PROTECTION INTO YOUR NEW HOME.

There's a revolutionary, patented new defense in the fight against undetectable termite infestations: IMPASSE™ Termite Blockers from Syngenta. A world leader in pest control products, Syngenta designed IMPASSE Termite Blockers to provide an enhanced level of protection against subterranean termites.

IMPASSE Termite Blockers do just what their name implies – they block and control termites that attempt to climb along plumbing and electrical penetrations within your home. Before the concrete slab is poured, every one of these easy access points is secured with an IMPASSE Termite Blocker. Each tightly fit, professionally installed IMPASSE Termite Blocker is then locked in place when the concrete sets. And the termites are locked out.



WHY THEY WORK.

IMPASSE Termite Blockers are made of a construction-grade polymer with a powerful termiticide locked inside. Their unique design allows for complete embedment within the concrete slab. The IMPASSE Termite Blocker cable-tie mechanisms create a seal that prevents subterranean termite entry.

MORE PROTECTION. MORE PEACE OF MIND.

Protection against termite damage begins before your home is built. It begins while you are planning your new home with your builder. Protect yourself from having your own personal natural disaster. Insist on IMPASSE Termite Blockers as an upgrade to your termite treatment. Give yourself more protection and more peace of mind for your most valuable investment – your home.



TERMITE FACTS

TERMITE BIOLOGY.

- Similar in looks to the ant, the termite is a different species of insect that evolved over 150 million years ago.
- While there are more than 47 species in the United States, the two most destructive types are the Eastern subterranean termite and the Formosan subterranean termite.
- A typical native subterranean colony may contain 240,000 termites, but a typical Formosan colony will contain 2,000,000 to 4,000,000 termites!



TERMITE COLONIES.

- Termites live underground in highly organized colonies that are interconnected by extensive tunnels.
- Colonies include kings and queens, nymphs, workers and soldiers.
- A colony matures in 5 to 10 years.
- A queen can live up to 25 years and a mature queen may produce up to 2,000 eggs per day.
- A secondary king and queen may begin producing eggs to form another colony if they are separated from the primary king and queen. This nest can expand the termites' range by becoming a separate colony.

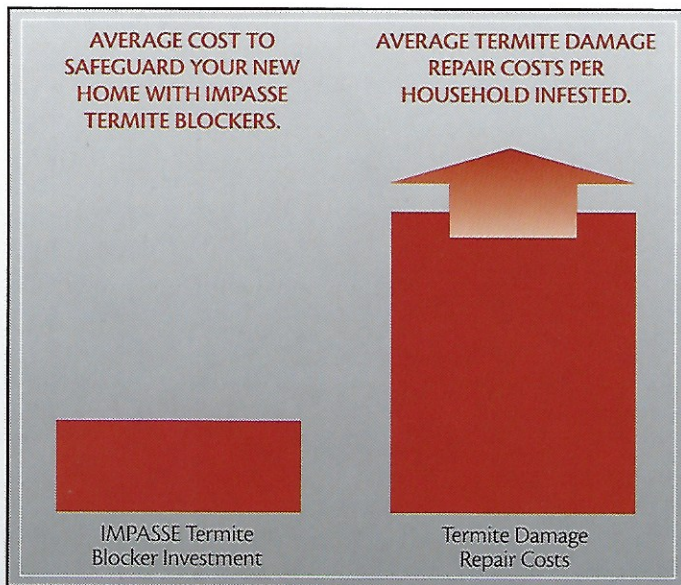
TERMITES IN A HOME.

- Can cause costly damage, especially if they go undetected within the structure.
- Termites can find their way through a crack or crevice as small as 1/32 of an inch... the thickness of a credit card.
- A moisture source such as a utility pipe or bathtub/shower area is especially vulnerable.
- No home – wood, brick or stucco – is safe from infestation.
- Termites often feed inside walls, causing extensive damage long before their presence is detected.
- Termites can damage lumber, wood panels, flooring, sheetrock, wallpaper, plastics, paper products and fabrics made of plant fibers.
- The most serious damage is the loss of structural strength, which often goes undetected.



impasse[™]
TERMITE BLOCKER

BUILD IT IN. LOCK 'EM OUT.[™]



Repairing damage caused by termites that enter through plumbing and electrical penetrations often involves ripping out walls and pulling up flooring to get to the source of the problem so that it can be re-treated with a liquid termiticide. That's why these costs, coupled with the expense of the follow-up reconstruction, are on average 3 times greater than the typical cost of simply installing Impasse Termite Blockers.

NEW HOMES ARE AT RISK, TOO. PROTECT YOURS WITH IMPASSE TERMITE BLOCKERS.

Termites don't differentiate between old and new homes. To them, they're all food. In fact, the ground disturbance and removal of natural food sources in preparing a site may make some new homes even more prone to infestations. Perhaps this is why in high termite areas there have been numerous cases of termites moving into a new home even before the buyers. Don't let this happen to you.

YOU ONLY HAVE ONE OPPORTUNITY TO UPGRADE YOUR TERMITE PROTECTION.

There is always an opportunity to upgrade many items inside your home years after you have moved in – floors, carpet, countertops, faucets, cabinets – but upgrading your termite protection program can only happen before your home is built.

Increase your level of protection against termite damage by insisting that your builder use IMPASSE Termite Blockers during the construction of your new home. And protect yourself from your own personal natural disaster.

For more information about IMPASSE Termite Blockers, ask your Builder, your Pest Management Professional or visit us at www.impasse.com.



syngenta

©2003 Syngenta. IMPASSE[™] is a trademark of Syngenta. 1-866-SYNGENTA.