Demographics

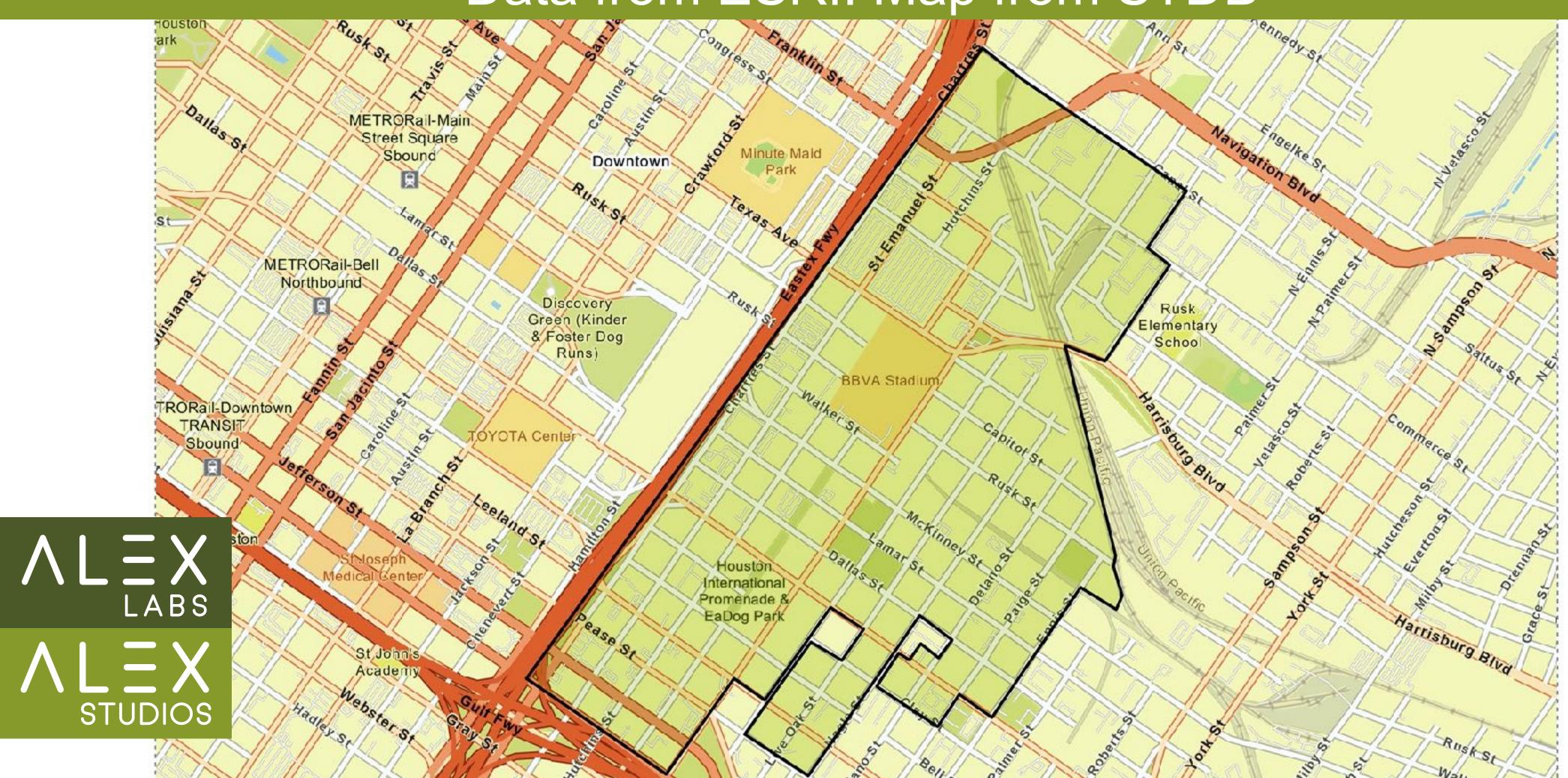
2414F Canal ST Houston, TX 77003

The Canal House

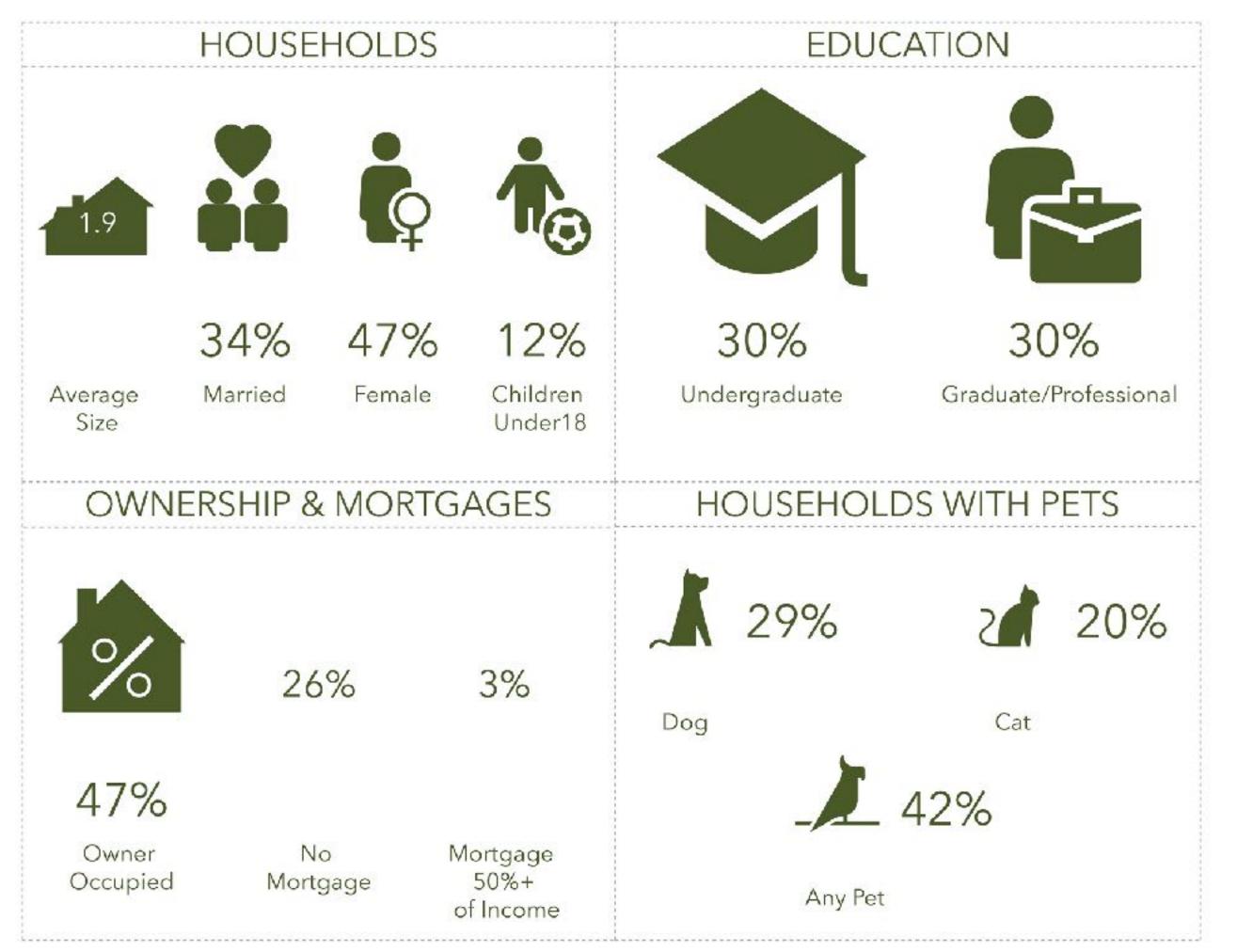




East Downtown Houston (Eado) Map Data from ESRI. Map from STDB



Eado Demographics Data by ESRI. ALEX Studios Design





Eado Demographics Data by ESRI. ALEX Studios Design

POPULATION BY GENERATION		EMPLOYMENT		
15% Baby Boomers 1946 to 1964	20% Generation X 1965 to 1980	White Collar	68%	
39% Millennials 1981 to 1998		Blue Collar	21%	
17% Generation Z 1999 to 2016	5% Generation Alpha 2017 or Later	Services	11%	
POPULATION & GROWTH		INTERNET ACCESS		
3.07%	3,515	65%	82%	
2021-2026 Compound Annual Growth Rate	2021 Total Population (Esri)	Use Computer	Use Cell Phone	

∧ L ≡ X LABS

STUDIOS

Eado Demographics Data by ESRI. ALEX Studios Design

INCOME



2021 Avg. Household Income



41%

\$100K+ Avg. Household Income



Tapestry Segments			
11D	Set to Impress	67.6% of Households	~
8B)	Emerald City 302 households	18.5% of Households	~
11C	Metro Fusion 226 households	13.9% of Households	~