

Block Group Infographic Demographics

28155 Boerne Stage RD
Boerne TX 78006

Riser Mountain



ALEX
LABS

ALEX
STUDIOS

September 10, 2021

Block Group Map

Data from ESRI. Map from STDB

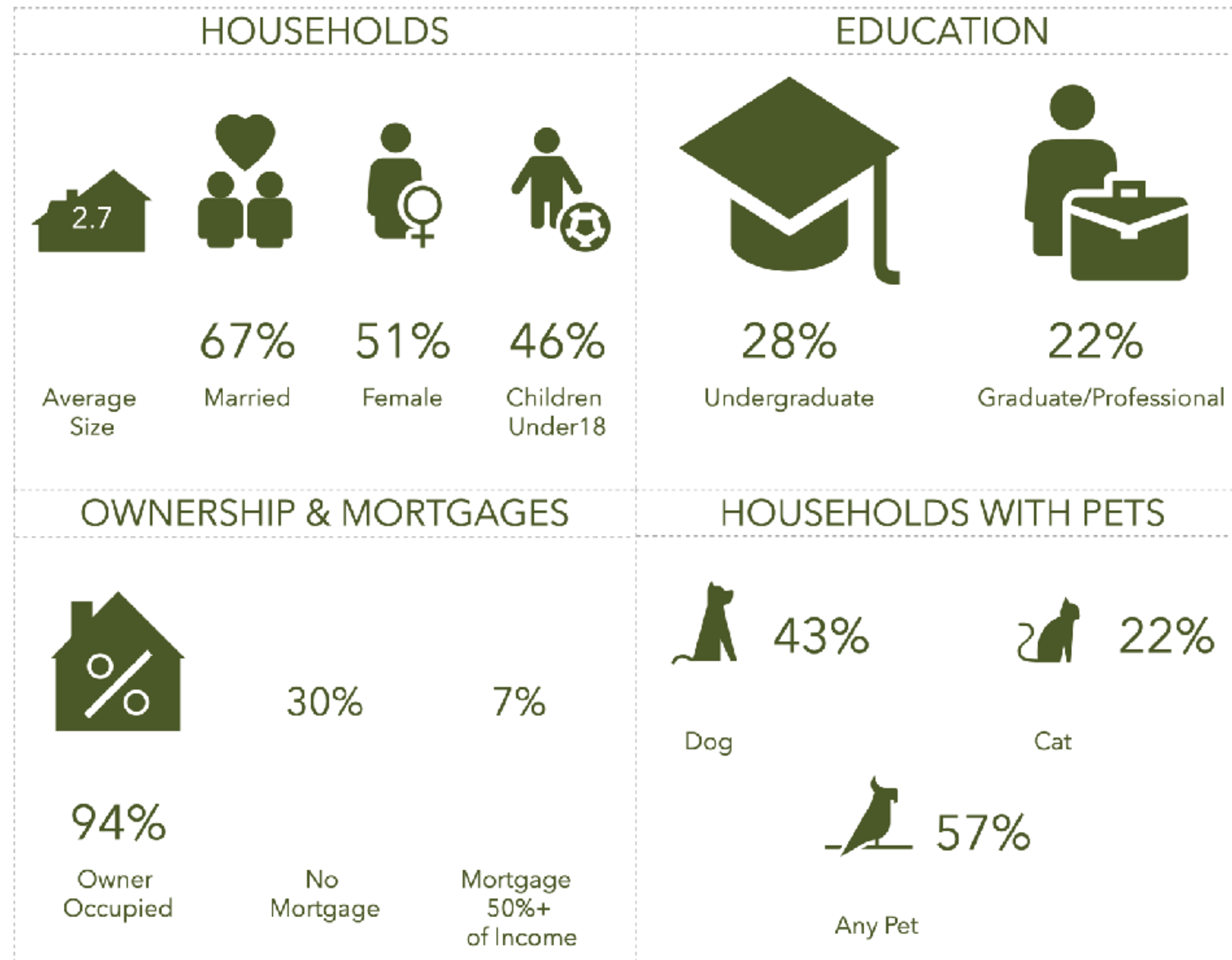


Normally a Block Group has 600 to 3,000 people.
It is the smallest Census Bureau geographic unit



Block Group Demographics

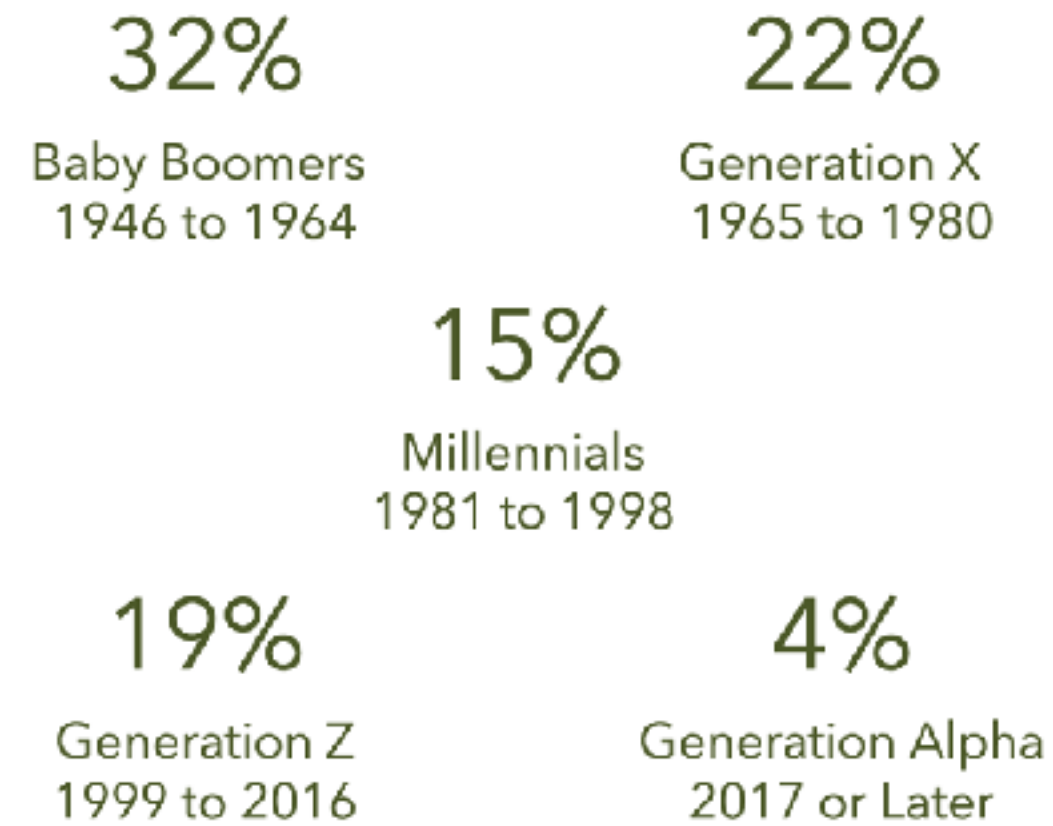
ESRI. Infographics by ALEX Studios



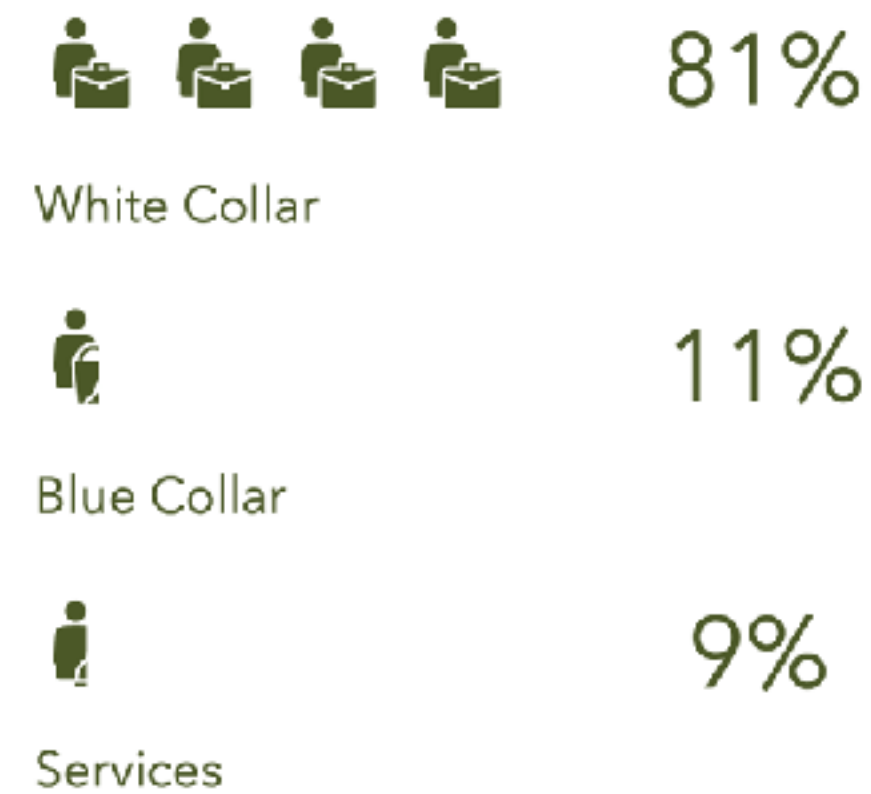
Block Group Demographics

ESRI. Infographics by ALEX Studios

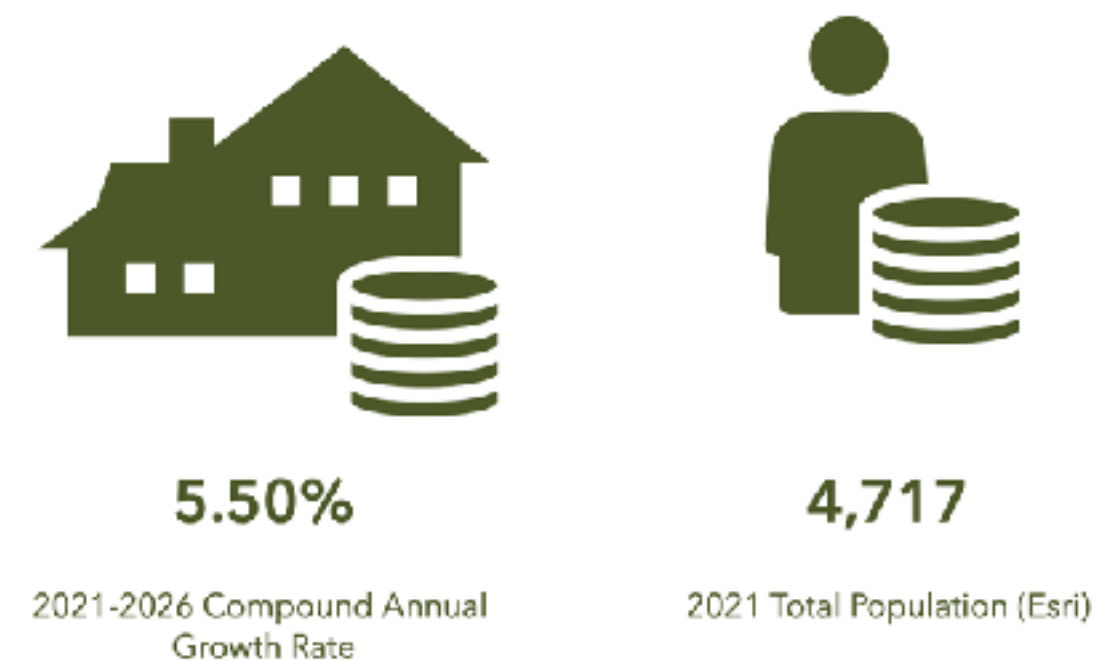
POPULATION BY GENERATION



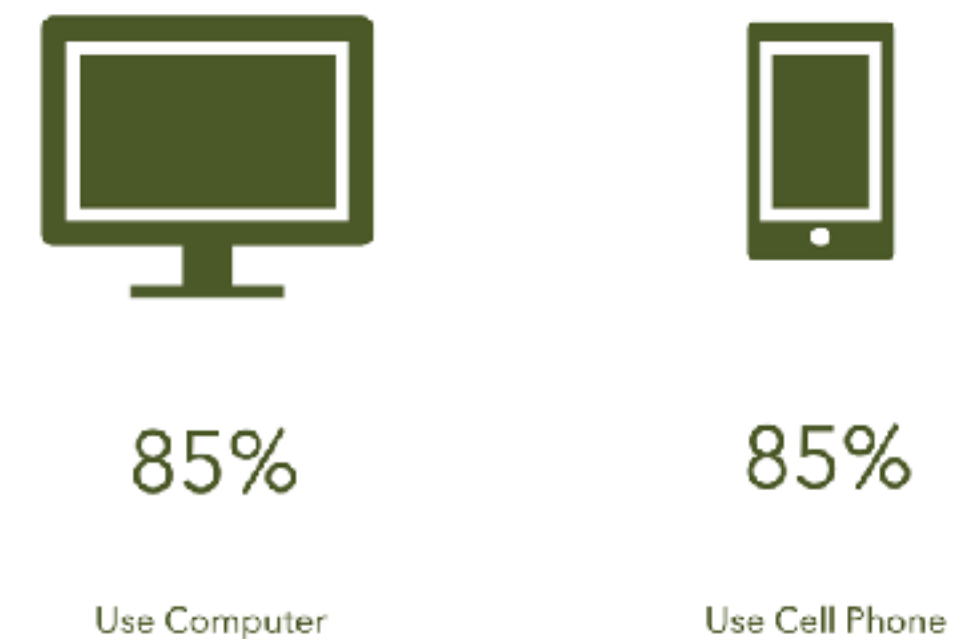
EMPLOYMENT



POPULATION & GROWTH



INTERNET ACCESS



Block Group Demographics

ESRI. Infographics by ALEX Studios

INCOME



\$151,443

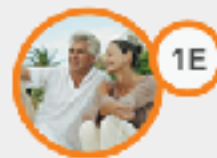
2021 Avg.
Household Income



61%

\$100K+ Avg. Household Income

Tapestry Segments



1E

Exurbanites

1,743 households

100%

of Households

