

REALVITALIZE

Coldwell Banker covers the upfront costs of home improvements and repairs to prep your seller's home for sale. Work with your dedicated RealVitalize project consultant, provided by HomeAdvisor, to identify vendors, schedule work, and handle payments. Sell faster for better price!

How it Works



ENROLL IN REALVITALIZE¹

- First, access program resources, including Participation Agreement) on Desk > RealVitalize Resources
- Enroll your listing using the RealVitalize Online Enrollment App (Desk > RealVitalize): <https://bit.ly/RealVitalizeApp> by uploading the seller-signed Participation Agreement and your active listing agreement
- Receive application approval within 1-2 days - note that there is no credit check required or lien placed on the property as part of the program application



SCHEDULE THE PROJECT

- After being approved, you can reach out to your dedicated HomeAdvisor Project Consultant (PC) who will help understand what work needs completed (they will also reach out to you within 1-2 days of being approved)
- Review the scope of work with your seller to ensure it's specific and detailed, covering exactly what work needs completed on the home
- Your PC will find vendors and schedule walkthroughs that are convenient for you and your seller. Typically one service provider is sourced per job. (most listings have a visit scheduled within 1 week)
- Once the walkthrough is complete, your PC will share the estimate with you and your client. If the quote is accepted, the PC will schedule work to begin!



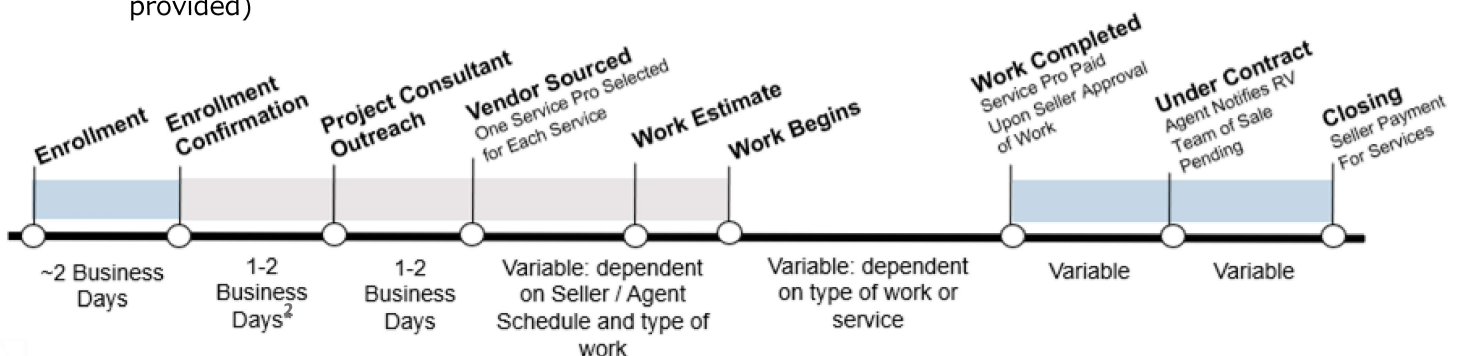
WORK GETS COMPLETED

- Your service provider will complete the work on the listing, according to your or your seller's schedule. Note, someone must be onsite for entry.
- The PC will handle all payments with vendors to make sure that they are paid a % upfront to begin work and will check in along the way to ensure work is progressing
- Once work is complete, your PC will confirm that your seller is satisfied with the quality before releasing the final payment to the contractor



ENJOY THE SALE

- You let us know when the home is under contract and at closing, the funds agreed to will be removed from the settlement proceeds! (no interest, no fees – just the money for the services provided)



1- in NJ, the offer of RealVitalize must be only presented after having the listing agreement

2 - Adding a preferred vendor to the network will add about 1 week in onboarding time



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Seller Benefits

Sellers use RealVitalize to get a higher market offer with less time on market with no upfront cost

- Maximize selling price
- Potentially quicker sale
- Fewer delays to closing
- The right partners make all the difference (quality, flexibility, simplicity)



How it Compares

- No interest, hidden fees, or mark ups
- No liens filed against the property
- No pre-approval required (including the verification of title liens, credit, home equity etc.)
- No minimum or maximum housing price to enroll
- No minimum project cost

Popular Services



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| <ul style="list-style-type: none"> ▪ Staging ▪ Appliance Purchasing and Installation ▪ Carpet Cleaning and Installation ▪ Kitchen and Bathroom Upgrades | <ul style="list-style-type: none"> ▪ Handyman Services ▪ Curb Appeal Enhancements ▪ Electrical Upgrades ▪ Carpentry ▪ Cleaning and Maid Service | <ul style="list-style-type: none"> ▪ Drywall and Insulation ▪ Landscaping ▪ Painting ▪ Plumbing ▪ Wall and Ceiling Repair ▪ & much more! |
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(moving & storage not included)



More Questions? Email RealVitalize@NRTLCC.com

For help with your project: RealVitalize@HomeAdvisor.com For help with a RealVitalize closing: RealVitalize@TRGC.com